

WHEN YOU WRITE A **PERSUASIVE ESSAY** BE SURE TO:

- Get the reader involved with a title and an interest-grabbing beginning.
- State your goal or position in clear, no-nonsense terms.
- Support your position with sound reasons.
- Build a case for your position with supporting facts and examples.
- Usually facts and examples have separate paragraphs.
- Summarize your goal or position in the ending.

