

WHEN YOU WRITE A **PERSUASIVE ESSAY** BE SURE TO:

- Open with a high-interest beginning that grabs the reader's attention.
- State a clear goal or purpose for your persuasive essay at the beginning of your essay.
- Back up your goal or purpose with solid reasons.
- Construct a convincing case for your point of view, using supporting facts and details.
- Address any unexpected objections to your arguments.
- End by restating the key goal or purpose of your position.

